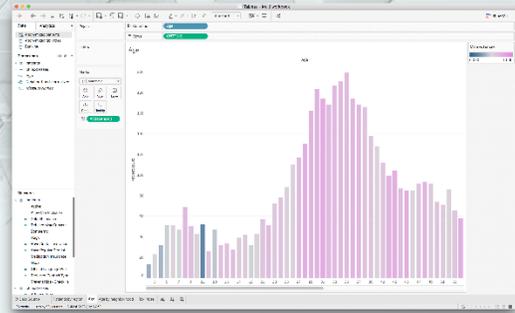


# Privacy-Preserving Analytics for Your Data-Driven Business

Build digital use cases with sensitive data quicker and easier than ever before. Our privacy-preserving analytics solution uses patented and proven **data anonymization** that provides GDPR-compliant high-fidelity insights.

**Be able to confidently analyze sensitive data!**



## Perfect Use Cases

- Data Monetization
- Data Sharing
- Partnering
- Customer Intelligence
- Open Data Initiatives and Platforms

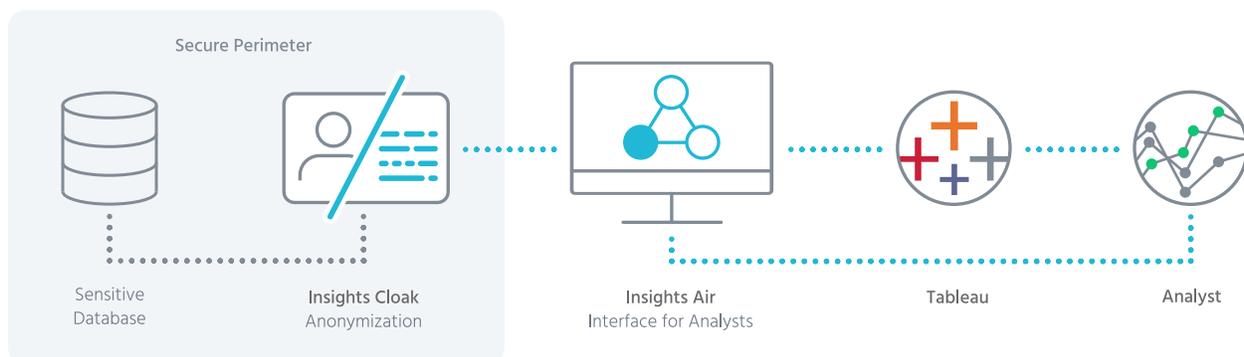
## Focus Industries

- Finance
- Healthcare
- Telecommunication
- Insurance

**Aircloak is flexible and allows experts from various industries to simply and safely work with rich sensitive data sets regardless of the use case.**

## How Does It Work?

Aircloak Insights is a transparent proxy sitting between an analyst and the sensitive data they want to work with. Analysts query the data using SQL or dashboards like Tableau. The results are intercepted and automatically anonymized. **This ensures a maximum of data utility, while minimizing privacy risks.**



Aircloak is the first and only true off-the-shelf anonymization solution worldwide. Once installed, access to the data can be granted without worrying about GDPR compliance. Anyone can query the underlying sensitive data sets and perform explorative analysis.

## Works with your existing SQL and NoSQL databases

Aircloak Insights is installed on-premise and connects to your existing database servers. You do not need to make any changes to your databases or their schemas. This has many benefits: Firstly, the time it takes to go from an idea to a working deployment is minimal. Secondly, you do not need to create, maintain and safe-guard additional copies of your data.

### Databases



MySQL



Oracle



mongoDB



Postgres



SQL Server



other DBs

### Analytics Tools



R Studio



Tableau



Jupyter



other Dashboards

## Patented and Proven Anonymization Technology



MAX-PLANCK-GESELLSCHAFT

Aircloak is using a unique and patented anonymization method that has been developed after years of research in close collaboration with the Max Planck Institute for Software Systems. It has been confirmed to be fully compliant with European Guidelines for anonymization by the French Data Protection Authority CNIL and is already in use at large European banks, pharmaceutical companies and telecommunication providers.

- **Easy to use and install**  
Easy-to-configure instant anonymization gives you future-proof compliance in hours, irrespective of the use case
- **Safe**  
Patented and Government-approved anonymization meets GDPR requirements without the need for human oversight.
- **Accurate**  
Generate richer insights through our unique approach that couples anonymization with the actual analysis

Get in touch with us now!

[solutions@aircloak.com](mailto:solutions@aircloak.com)

<https://aircloak.com/>

“Using Aircloak, I don't even have to think about privacy. I can query any data I want, and I can give the answer to anyone.”

– Analyst at German Bank